The Tell Tale Yearbook Senior Packet Info

The following packet includes information for senior pictures, senior ads, yearbooks, and class shape photo. If you have any questions, please email libby.held@hask12.org.

Website: hollyyearbook.weebly.com

CUSTOMER INFORMATION

Please print clearly

Student Name:			
Parent/Purchaser's Name:			
Address:			
City:	ST:	Zip Code:	
Parent Home/Cell Phone:			
Parent Work Phone:			
Parent E-mail:			

FINAL DUE DATE: Friday, October 13, 2017

The Tell Tale Yearbook Senior Photos \$5 LA Photography Offer



Monday, August 21 Senior Orientation/Schedule Pick-up Holly High School 12:30 pm to 3:30 pm 4:30 pm to 7:30 pm

LA's Photography will be at Senior Orientation/Schedule Pick-up offering senior portraits for only \$5. This exclusive offer includes:

- Multiple choices of senior mug shots to choose from. Choices will be posted on LA Photography's website: http://www.lasphotography01.com
- A \$25 photo credit for LA Photography for future use.
- Your chosen photo will be in the 2018 Yearbook in the Senior Photos section.
- Additional sizes available: 8 x 10 option for \$10; 5 x 7 option for \$5.50.

Follow these specifications!

- Boys: wear a collared shirt and tie.
- Girls: wear a conservative light sweater or shirt preferably in a solid color.
- Style hair accordingly.
- Light make-up if desired.

PLEASE MAKE CHECKS PAYABLE: LA's PHOTOGRAPHY Any questions, please email <u>libby.held@hask12.org</u>

LA's Photography Senior Portrait

Student Name:		
Parent/Guardian:		
Phone Number:		
Cash	Check	Check #

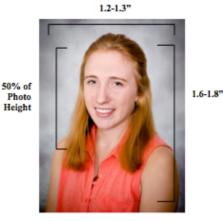
The Tell Tale Yearbook Portrait Specification

SUBMISSION DEADLINE: Friday, October 13, 2017 Website: hollyyearbook.weebly.com

Please give these specifications to your chosen photographer.

Senior Portrait Specifications:

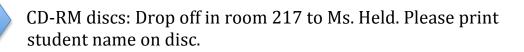
- Head-and-shoulders shots only.
- Plain backgrounds in either gray or blue.
- No props, outdoor shots, or bright backgrounds.
- Vertical portraits only.
- No black and white photos.
- Head size should be approx. 50% of photo height.



Photographers: If you are shooting 5 or more of our students you may hold all photos until the deadline.



- Include student name in subject bar.
- Name .JPEG file as student first name and last name



The Tell Tale Yearbook Senior AD Order Form

Deadline: Friday, October 13, 2017 Website: hollyyearbook.weebly.com

Senior Name: _____

Parent Name: _____

Photo Submission	Circle one	Submission selection	Order total
Digital Photos:	Snippet: \$35	Photos emailed from address:	Size of Ad:
Digital files preferred, on a flash drive or CD	Max. 1 photo and 150 characters	□	🗆 Snippet
marked with the student's name	(excluding spaces)		□ ¼ page
and contact information or via	¼ page: \$75	Photos enclosed digitally (circle):	□ ½ page
email: <u>hhs.yearbook@ha</u> sk12.org.	Max. 3 photos and 200 characters	🗆 Flash Drive	□ Full page
Print Photos:	(excluding spaces)	🗆 Disk	Amount enclosed:
Print photos will be returned asap.	½ page: \$150	□ Other	\$
However, DO NOT submit	Max. 6 photo and 250 characters		🗆 Cash
irreplaceable photos—submit copies instead.	(excluding spaces)	Photos enclosed in print	□ Check Check number: X
Write your name, address and	Full page: \$300	I would like my printed photos, disk, flash drive, or other media	Please have the ad
phone number on the back of each photo. Please	Max. 8 photo and 350 characters	device returned to me	approved by:
enclose photos in an envelope	(excluding spaces)	Please return to:	□ Student Name X
marked with the student's name and contact information.		☐ I would not like my photos returned	D Parent Name X
mormation.			

- Senior Ads are created by HHS Yearbook Staff. Individual ads cannot be accepted due to thematic appearance within publication.
- Senior Ads will be emailed to you for verification prior to publication. Please provide 4-6 weeks for production after the October 13 due date.

The Tell Tale Senior Advertisement Rates and Requirements

Website: hollyyearbook.weebly.com

Ad Size	Cost	# of Photos	Message*
Snippet	\$35	1	150 characters
¹ / ₄ Page	\$75	3	200 characters
¹ / ₂ Page	\$150	6	250 characters
Full Page	\$300	8	300 characters

Photo Submission:

- Digital files preferred, on a flash drive or CD marked with the student's name and contact information or via email: <u>hhs.yearbook@hask12.org</u>.
- **Print Photos**: Print photos will be returned asap. However, DO NOT submit irreplaceable photos—submit copies instead. Write your name, address and phone number on the back of each photo. Please enclose photos in an envelope marked with the student's name and contact information. Submit to room 217/221

Message Submission:

* Characters means number of letters or symbols including spaces. Do not count number of words.

- Type your message and send via email to <u>hhs.yearbook@hask12.org</u>
- Type your message and submit to room 217/221 with student's name at the top. Example messages:
 - **150 characters**: Congratulations Broncho Senior. We are proud of your accomplishments. Good luck in your future. We know you will be successful. Love, Mom and Dad.
 - **200 characters**: Congratulations Broncho Senior. Remember, you will always be our sunshine. We have loved watching you grow into a beautiful young adult. We can't wait to see what your future holds. Love, Mom and Dad.
 - 250 characters: Congratulations Broncho Senior. "You have brains in your head. You have feet in your shoes. You can steer yourself in any direction you choose. You're on your own. And you know what you know. You are the guy who'll decide where to go." <u>Dr. Seuss</u>
 - 300 characters: Congratulations Broncho Senior. "You have brains in your head. You have feet in your shoes. You can steer yourself in any direction you choose. You're on your own. And you know what you know. You are the guy who'll decide where to go." <u>Dr. Seuss</u>. We can't wait to see your future unfold.

Examples:

ACTUAL ADS FROM THE 2014 YEARBOOK—use these as samples to make your 2018 selection.

NOTE: These are low-resolution samples—actual print quality is much higher.



Full Page Example

1/2 PG and 1/4 PG Ex.

Senior Snippet Ex.

Senior Class Number Photo DEADLINE: Friday, April 27, 2017 Website: hollyyearbook.weebly.com

Class Photo Order Form:

Ideal for Open House Signature Frames.

Delivery: Class photos will be delivered at cap and gown distribution.



11x14: \$15



HOLLY HIGH SCHOOL CLASS OF 2017 "90's saved the best for last" Anonymous CLASS SONG: GOOD RIDDANCE (TIME OF YOUR LIFE) BY GREEN DAY CLASS FLOWER: SNAPDRAGON

(Example from class of 2017)